

TAHFA

HEALTHCARE FINANCE *es no fiesta!*

**Texas Association for
Healthcare Financial Administration**

April 23-25, 2006

**Hyatt Regency on the Riverwalk Hotel
123 Losoya Street
San Antonio, Texas**

Earn up to 16 CPE credits!

**For more details and to register online,
visit www.TAHFA.org**

When severe bad weather arrives, many changes occur. Likewise, in healthcare finance today, there *es no fiesta*. TAHFA's 2006 Annual Meeting will help you understand these changes and give you some guidance to cope with them. Staying productive and building team connections into today's healthcare environment, improving the revenue cycle, and handling Section 1011 are some of the rewarding presentations at this Annual Meeting. Join us in San Antonio to better prepare yourself and your facility for the realities disasters bring.

WHO SHOULD ATTEND

Members of TAHFA, healthcare administrators, chief executive officers, chief financial officers, controllers, senior management, compliance officers, reimbursement specialists, cost accounting managers, patient financial services managers, billing supervisors, and others interested in improving their understanding of healthcare financial issues.

GOLF TOURNAMENT

The TAHFA Golf Tournament will be held on Sunday, April 23, at the Canyon Springs Golf Club, 24405 Wilderness Oak in San Antonio. We'll have a shotgun start at 1:00 p.m. The tournament fee of \$99 will cover your greens fee, half a golf cart, range balls and lunch. You can even buy Mulligans at \$10 each (maximum two per player) when you register! Golf registrations received after April 1 will incur a \$20 late fee. **Please register by Tuesday, April 11 to participate in this tournament.** In the event of cancellation by an individual player, no refunds will be given, however player substitutions will be allowed. To play with specific individuals, contact Hal Mayo at 254-897-2215 fax to 254-897-1446 or e-mail at kboyhal@grmf.org. This tournament is sponsored by Parrish, Moody & Fikes, p.c. Cash prizes will be awarded to the winners.

Canyon Springs is located northwest of the 281 and 1604 intersection. From downtown San Antonio or the airport, travel north on 281 and turn left on Evans Road. Continue on Evans Road to the four way stop at Wilderness Oak, turn right and continue to the Canyon Springs Golf Club entrance. Travel time from downtown is only 30 minutes and around 15 minutes from the airport. Visit www.canyonspringsgc.com for a glimpse of this beautiful course. Call Canyon Springs Golf Club at 210-497-1770 to reserve rental clubs or for additional information.

Hotel Information

Make your hotel reservation **NOW!** Phone the hotel directly to make reservations. Be sure to mention you are attending the **TAHFA Annual Meeting**. A block of rooms has been held for our group, but when reservations fill the block or the release date arrives, neither availability of rooms nor the special rate are guaranteed.

Hyatt Regency on the Riverwalk Hotel

123 Losoya Street
San Antonio, TX 78205 \$164 Single or Double Occupancy
Phone 210-222-1234 Room block released: midnight, April 1, 2006
Fax 210-227-4925 www.sanantonioregency.hyatt.com

Valet parking is available at approximately \$25 per day, or self park fees are \$17.50 per day.

Registration Information

On-site registrations and registrations received after April 1 will be assessed an additional \$50 fee. If you have not received a confirmation of your registration by April 14, or if you have changes or questions, please call Linda Dunahoo at 512-929-3434. Registrants unable to attend may send an alternate. Cancellation requests prior to 5:00 p.m. April 14 will receive a refund of the registration fee less a 25 percent cancellation charge. No refunds after April 14. Online registration available at www.tahfa.org.

Special Needs

Individuals in need of special meals or assistance with regard to this educational program should contact Linda Dunahoo at 512-929-3434 or 866-65-TAHFA.

What to Wear

Business or business casual attire is recommended at the educational sessions. A light jacket or sweater is recommended for the meeting rooms, as they tend to be cool.

Distractions

As a courtesy to our speakers and other attendees, please turn off your cellular phone, set your pager to "vibrate" mode, and focus your attention on the presentation when in the meeting room. Smoking is permitted in designated areas only, and prohibited in many public areas of the hotel including the meeting rooms and foyer areas.

Ask Your Question in Advance

If you have a specific question you'd like our presenters to address, send it via e-mail to tahfa@tahfa.org by April 14, and it will be shared with the speaker.

PROGRAM

Sunday, April 23

12:00 – 6:00 p.m. **Golf Tournament**
Canyon Springs Golf Club, 24405 Wilderness Oak, San Antonio
Sponsored by Parrish, Moody & Fikes, p.c.

PRE-CONFERENCE SESSION

1:30 p.m. **Registration**

2:00 – 6:00 **Charge Capture Strategies to Enhance Your Bottom Line**
Mike Kovar, Principal
Ernst & Young LLP, Baltimore, Maryland.
Dan Gautschi, Senior Manager
Ernst & Young LLP, Pittsburgh, Pennsylvania

This presentation will provide strategies to enhance your charge capture practices and bottom line in areas such as the cardiology, radiology and emergency departments.

3:45 – 4:00 **Refreshment Break**

7:00 – 8:30 **Networking Reception**

Monday, April 24

7:00 a.m. **Registration**

7:00 – 8:00 **Breakfast Buffet**

8:00 – 8:30 **Opening Remarks and Corporate Business Meeting**
Valerie J. Lopez, CPA, TAHFA President 2005-2006
Chief Financial Officer Uvalde County Hospital Authority, Uvalde, Texas

8:30 – 8:45 **Update From the THA Chairman**
Patrick L. Wallace, CHE, Administrator
East Texas Medical Center, Athens, Texas
Chairman THA Board of Trustees 2005-2006
Texas Hospital Association Chairman will share goals and activities for the year, and provide an update on various initiatives under way.

8:45 – 10:15 **The Corporate Tornado: Staying Productive While in the Middle of Stress and Change**
Michael Hoffman
Igniting Performance, Carrollton, Texas

With the ever present elements of stress and change, our work area can be a crazy place and yet we come to work and do what we do and have impact with our internal and external customers every day. Coping with stress and change is not a trait that is born in us. Business will always be about people, but productivity is more than a "people person" personality and as such, can be developed and approached on purpose.

10:15 – 10:45 **Refreshment Break**
Sponsored by MedAssets

10:45 – Noon **Contracts Again: When to Sign It and When to Toss It**
Kevin A. Reed, Shareholder
Davis & Wilkerson, P.C., Austin, Texas

A review of contract issues and pitfalls. Learn how to avoid the problems that come with bad contractual agreements. Sometimes it is better to walk away.

A Taste of Fiesta - Monday Dinner Party with Parade Viewing

The San Antonio Fiesta River Parade will float past the Hyatt Regency Hotel on Monday evening, April 24. For just \$35 you can join the party in the Chula Vista Room with its floor to ceiling windows one level above the water and the crowds. Enjoy fajitas as you watch the parade of beautifully decorated barges. Space is limited, so register early! This special event is sponsored by Cardon Healthcare Network, Inc.

Noon – 1:00
Noon – 1:00

New Members Orientation Luncheon
General Luncheon

1:00 – 2:00

Building Team Connections While in the Tornado of Business
Michael Hoffman
Igniting Performance, Carrollton, Texas

In the tornado of business that we face everyday, we may have a tendency to take for granted the good working relationships that enable us to accomplish all that is asked of us. Michael Hoffman will define the communication techniques that enable teams to build a culture which promotes strong partnerships; that show team players how to be confident in taking ownership; that develop a team atmosphere where recognition is the norm.

2:00 – 3:00

Surviving the Financial Devastation of a Natural Disaster
Panel Moderator: Wayne Thompson, Chief Financial Officer
Memorial Medical Center, New Orleans, Louisiana
Marshall Heins, Vice President Construction,
Real Estate & Support Services
Memorial Hermann Healthcare System, Houston, Texas
Karen H. Sexton, RN, PhD, CHE, Vice President and CEO
UTMB Hospitals & Clinics, Galveston, Texas
Jorie Klein, RN, Director Trauma & Disaster Services
Parkland Health & Hospital System, Dallas, Texas

Disaster preparedness, recovery and financial survival for health care providers.

3:00 – 3:30

Refreshment Break

3:30 – 4:30

CONCURRENT SESSIONS

I-A. Texas Workers Compensation Program Changes

R. Bradley Martin, Principal
Revenue & Business Management Solutions, Flower Mound, Texas

We will discuss the changes to the program since the changeover from the Texas Workers Compensation Commission to Texas Department of Insurance and how those changes impact Texas providers and what can be done to reduce the negative impact.

I-B. Physician/Hospital Alignment: A CFO's Primer on Legal and Financial Deal Points

John R. Boettiger, Jr., ASA, CFA, CMC, Principal
Deloitte, Houston, Texas
Barron P. Bogatto, Partner
Jackson Walker L.L.P., Houston, Texas

Joint venture primer for healthcare finance professionals.

4:30 – 4:45

Stretch Break

4:45 – 5:30

CONCURRENT SESSIONS

II-A. Section 1011

Kneeley D. Lawdermilk, CPA, Audit Manager
Parrish, Moody & Fikes, p.c., Waco, Texas

Federal reimbursement of emergency health service furnished to undocumented aliens.

II-B. Medicaid Managed Care

Wendy Smith, Director Managed Care
Good Shepherd Health System, Longview, Texas

Case management, claims tracking and keeping track of policy/claims changes.

5:30 – 7:00

Networking Reception

7:00 – 9:00

A Taste of Fiesta - Parade Viewing Party
(Space is limited - additional registration fee required)
Sponsored by Cardon Healthcare Network, Inc.

Tuesday, April 25

7:00 – 8:00 a.m.

Breakfast Buffet

8:00 – 10:00

Beginning Your Ultimate Revenue Cycle Journey

Bobette Gustafson, President
Gustafson + Associates, Inc., Deerton, Michigan

Today's financial leaders must be the driving force – creating customer loyalty, ensuring financial viability and mission-congruence, achieving compliance; and growing and retaining revenue cycle teams of excellence. This session will enable the entire financial leadership team to identify the strategic path to ultimate revenue cycle success...through implementing the most contemporary, technology-enabled, patient-focused process model that will distinguish you from all other providers, and maximize human capital.

10:00 – 10:30

Refreshment Break

10:30 – Noon

Managing the Technology Conundrum

Brian Silverstein, MD, Vice President
Sg2, Skokie, Illinois

Review top changes in clinical technologies and practices for the next three to five years as well as strategies to work with physicians to ensure appropriate adoption and utilization of technology.

Noon – 12:15

Closing Remarks – Stay to the End Door Prizes
Kirk Cristy, CPA, TAHFA President 2006-2007
Chief Financial Officer
Covenant Hospital, Plainview, Texas

CORPORATE SPONSORS

PARTNERS

Cardon Healthcare Network, Inc.

MedAssets

Parrish, Moody & Fikes, p.c.

BENEFACTORS

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Blumberg Ribner, Inc.

CashRetriever Systems, Inc.

Cynthia Marcotte Stamer P.C.

Financial Corporation of America

CHN-Online

Kaufman Hall

Vinson & Elkins LLP

Woodham & Associates, Inc.

CONTINUING PROFESSIONAL EDUCATION CREDIT

This program may be submitted to the Texas State Board of Public Accountancy for continuing professional education credits. Through TAHFA's affiliation with the Texas Hospital Association, we are authorized to award pre-approved Category II (non-ACHE) continuing education credit for this program toward advancement or recertification in the American College of Healthcare Executives. Two separate opportunities for CPEs will be offered. A pre-conference session on Sunday afternoon will qualify for 4 CPEs and 3 ACHE category II hours. The main program on Monday and Tuesday will qualify for 12 CPEs and 10ACHE category II hours. Certificates will be available. Credits may be used toward HFMA certification and certification maintenance.



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REGISTRATION FORM: (Photocopies may be used)

TAHFA ANNUAL MEETING **April 23-25, 2006**

NAME _____
 FRIENDS CALL ME _____
 TITLE _____
 EMPLOYER _____
 ADDRESS _____
 CITY, STATE ZIP _____
 PHONE _____ FAX _____
 E-MAIL _____

Check each box as appropriate for your registration.

PRE-CONFERENCE SESSION (Sunday afternoon)
 TAHFA Member \$60 \$ _____
 Not a member of TAHFA 75 _____

GOLF TOURNAMENT (Sunday afternoon)
 Registrant Average Score _____
 Name of Guest _____
 Guest Average Score _____
 Tournament Registration (x __ players at \$99) \$99 _____
 Late Registration additional fee (after April 1) 20 _____
 Mulligans (max 2 per player) (x __ at \$10) 10 _____

FIESTA PARADE VIEWING PARTY (Monday evening)
 Dinner and Parade Viewing at the Hotel \$35 _____

CONFERENCE REGISTRATION (Monday & Tuesday)
 TAHFA Member \$200 _____
 TAHFA mbr # _____
 Not a member of TAHFA * 300 _____
 Late Registration additional fee (after April 1) 50 _____

For Student Registration ONLY
 Sunday Pre-Conference Session \$45 _____
 Monday Conference 85 _____
 Tuesday Conference 45 _____
TOTAL \$ _____

CONCURRENT SESSIONS (Monday afternoon)

(included in your registration fee – check ONE in each group)

- I-A Texas Workers Compensation Program Changes
- I-B Physician/Hospital Alignment
- II-A Section 1011
- II-B Medicaid Managed Care

Enclosed is my check payable to TAHFA for total fees as indicated above or I authorize TAHFA to charge my:

- MasterCard
- Visa
- American Express Exp ____ / ____

Account Number _____

Print name on card _____

Signature _____

(signature required)

(If charging your registration fees, fax this form to TAHFA, 512-929-3437).

TAHFA MEMBERSHIP

- I am a current TAHFA member
- * I am not a TAHFA member, am employed in Texas by a facility that provides patient care, and wish to apply \$40 of my \$300 non-member registration fee toward membership in TAHFA through August 31, 2006.

Signature _____

(necessary to activate TAHFA membership)

MAIL FORM AND FEE TO: **TAHFA**
 P. O. Box 66511
 Austin, TX 78766-6511

Contributions or gifts to TAHFA are deductible as charitable contributions for federal income tax purposes. Dues payments are deductible by members as an ordinary and necessary business expense.