

Preview Program

2008

Data Protection Summit



www.DataProtectionSummit.com

Register Today for
Early-Bird Discounts!

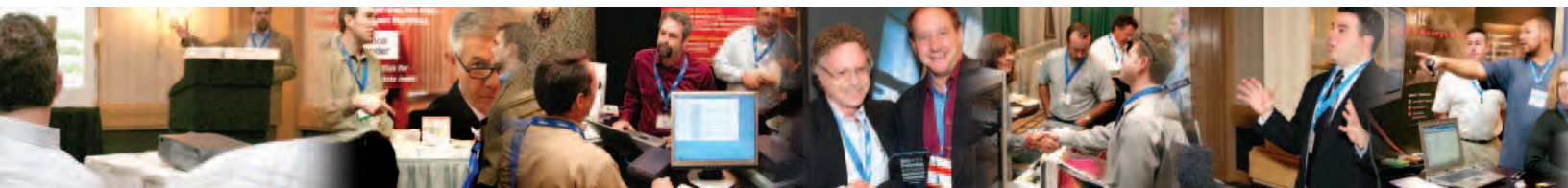
Secure Storage
Trusted Devices
Confident Customers

March 11-13, 2008

2008 Data Protection Summit and Exhibition
Hilton Irvine / Orange County Airport
Irvine, California

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presented by Conference ConCepts Inc.

Vendors and end users come together to share their knowledge, experience and solutions at Data Protection Summit.

The only conference dedicated to data protection!

Customer trust is the cornerstone of a successful business. If customers lose trust their loyalty is damaged and they will look for more trustworthy alternatives. In order to attract and retain customers, a business must protect customer data.

The Data Protection Summit is the place to learn how to keep data secure and retain customer trust. It's the only conference dedicated solely to data protection.

Data security is a driving force in new technology development. The Data Protection Summit will highlight these leading-edge solutions for security in the business world.

The first day of the Summit will focus on Forums in three areas:

1. **Disk Encryption**
2. **Windows Desktop Security**
3. **Virtualization Security.**

Learn how to create and implement data protection and security in two half-day tutorials on the second day of the Summit. You may also participate in a hands-on Trusted Computing Group

laboratory. One tutorial focuses on creating a data protection plan; the other addresses implementing and managing that plan.

The third day of the Summit features sessions exploring many important themes for data protection and security, including:

- **Compliance**
- **Human factors in security**
- **E-Discovery**
- **Business continuity**
- **Secure sharing**
- **Mobile security**
- **Email security.**

Evening events at the end of the first and second day of the Summit provide ideal environments for relaxed networking and discussion with data protection and security experts.

The first evening features an Issues Roundtable entitled "How to Prevent Data Breaches." Wednesday evening participants will enjoy the "Beer, Pizza and Chat with the Experts" session.

Sponsoring companies will provide distinguished speakers presenting keynotes on diverse data protection and security topics. Sponsors and exhibitors will highlight their latest technologies, initiatives and products.

Whatever your business or activity, whatever your industry, your customers depend on you to protect their data and



maintain a reliable and trustworthy business environment. The Data Protection Summit provides tools, contacts and ideas to develop and maintain that trust. I urge you to attend the 2008 Summit and learn from the experts.

Tom Coughlin

*Conference Chairperson
President, Coughlin Associates*

"Cybercrime is a big business. Some estimate that it is a \$100 billion industry with botnets, phishing scams, adware and spyware attacks."

– Greg Garcia, US Department of Homeland Security



Summit Overview

March 11-13, 2008
Hilton Irvine / Orange County Airport
Irvine, California

Secure Storage Trusted Devices Confident Customers

**at the only conference
dedicated to data
protection!**

The Second Annual Data Protection Summit, the only full-scale data security event in Southern California, is a three-day conference and exhibition featuring the latest advancements in combating cybercrime, as well as exciting innovations in virtualization security and mobile security.

“Cybercrime is big business,” said Tom Coughlin, Data Protection Summit Chairperson. “The evolution to virtualization and mobility exposes

businesses to ever-increasing data security threats. Data Protection Summit is the single conference where the complicated and critical field of data protection comes to light.”

Data security threats are increasing and regulations are becoming stricter. The Data Protection Summit is designed to help you address these issues.

See where this fast-moving field is heading. Join us at the 2008 Data Protection Summit.

All-Day Forums

- Drive Encryption
- Windows Security
- Virtualization Security

Learn how the latest Federal standards and newest software (VMware, Vista) affect your installation.

Tutorials

- Developing a Data Protection Plan for Your Organization
- Email Security
- Mobile Security

Protect against the latest threats and meet the challenges involving mobile devices and email.

Special Sessions

- Issues Roundtable on Preventing Data Breaches
- Beer, Pizza, & Chat with the Experts

Talk with the experts about Windows security, virtualization security, email security, mobile security, encryption, biometrics, security management, and many other topics.

Users Talk Back

End users discuss their security issues, solutions and insights.

Venture Capital

Featuring leading venture capital organizations and business plan contest.

Security Star Competition

Industry leaders present their views on the top security threat of 2008, and the audience picks the winner.

Keynote Presentations

- **Amit Yoran** CEO, NetWitness (former DHS cybersecurity czar)
- **Rick D’Angona**, CISO, Experian

Presenting Companies

Microsoft, IBM, CA, Seagate, Symantec, Xerox, PricewaterhouseCoopers, LSI, Network Appliance, Sun Microsystems, Raytheon Oakley Systems, HP, PGP, Nokia, RSA, HDS, Boeing, Dell, Intel, Allstate Insurance, and many more

Free admission for qualified end users!

For information contact
info@dataprotectionsummit.com



Summit Schedule: Tuesday, March 11

Sessions in italics are open to all attendees. All other sessions for paid registrants only. Schedule subject to change.

8:00 - 8:30 am

Registration and Continental Breakfast

DRIVE ENCRYPTION FORUM

sponsored by Trusted Computing Group

With the concern about identity theft rising, drive, storage, software and system manufacturers have looked for ways to ensure that virtually all data-at-rest is encrypted automatically. This forum considers a variety of issues related to trusted storage.

8:30 am - Noon

Part 1

- Introduction
- Trusted Storage and Pre-Boot Authentication: a Tutorial
- Key Management: The Key to Secure Storage
- Trusted Storage 101: Protecting Data at Rest
- IBM, Drive Encryption and Key Management in the Data Center
- Panel: Protecting Data Resident on Storage Devices

1:00 - 5:00 pm

Part 2

- Overcoming the Scrambled Eggs Dilemma: How to Encrypt Data and Keep Processes Whole
- Federal Data-at-Rest Initiative
- CSI: FDE (Full-Disk Encryption)
- Securing Data in an SSD
- Securing Data on Optical Drives
- Breakout Sessions: Drive Encryption, Key Management, Flash Drives
- Breakout session reports, final Q&A

WINDOWS SECURITY FORUM

Is Windows your greatest security threat? How will Vista affect your installation's security? The Windows Security Forum will describe how to best protect your data in the Windows environment.

8:30 am - Noon

Part 1

- Introduction
- Full Spectrum Data Protection
- US Government Standards: Windows Data Security
- Advanced Threat Protection for the Endpoint
- Panel: Best Practices in Windows Security

1:00 - 5:00 pm

Part 2

- Beyond the PC: Securing Networked Peripherals
- Implementing the Security Best Practice of Least Privilege
- Windows Security Patching
- Data Reduction and Security for Microsoft DPM
- Breakout Sessions: Windows Security Standards, Vista Security, Windows Security Patching
- Breakout session reports, final Q&A
- Conclusion and Evaluations



VIRTUALIZATION SECURITY FORUM

How does virtualization affect system security? How does one protect data on virtual machines that may be transient in nature? This Forum will describe the effects of a virtual infrastructure on security.

8:30 am - Noon

Part 1

- Introduction
- Virtualization Security: New Realities, Challenges and Opportunities
- Security and Virtualization
- Data Protection and Disaster Recovery in a Virtual Environment
- How to Audit and Secure VMware ESX Servers
- Q&A Panel

1:00 - 5:00 pm

Part 2

- All Your Eggs in a Velvet-Lined Steel Basket
- Next Standard for Virtual Server Availability
- Making Backup Simple: An Appliance Approach to Implementing VMware Consolidated Backup
- How to Secure and Gain Visibility in Virtual Networks
- Breakout Sessions: Modifying Existing Security Systems, Managing VMware Security, Business Continuity and Disaster Recovery
- Breakout session reports, final Q&A

5:00 - 7:00 pm

Welcoming Reception and Issues Roundtable on Data Breach Prevention

Summit Schedule: Wednesday, March 12

Sessions in italics are open to all attendees. All other sessions for paid registrants only. Schedule subject to change.

8:00 - 8:30 am

Registration and Continental Breakfast

8:30 - 9:00 am

Keynote 1: Why Data Protection Programs Fail

Amit Yoran, NetWitness

9:00 am - Noon

Tutorial T1A: Developing a Data Protection Plan for Your Organization

- Developing Your Data Protection Plan
- Developing a Business Case for Enterprise Data Protection
- Seven Steps to More Effective Information Security
- Fitting the Puzzle Pieces Together
- It's Not Your Father's DR
- Final Q&A

Tutorial T1B: Mobile Security

- Integrated Devices for Mobile Security
- Mobile Security Development
- Securing Mobile Devices
- Secure Mobile Access to Identity Protection Services
- Next-Generation Mobile Data Security

9:00 - 10:15 am

Session 101: Authentication Methods and Identity Management

- Fingerprint-Based Authentication
- Solving the Password Security Dilemma
- Identity-Centric Architecture
- How Biometrics Is Taking Data Protection to the Next Level
- Layered Security for Identities
- Open Source Approach to Strong Authentication

10:30 am - Noon

Session 102: Botnets, Zero-Day Threats, Other Threats and How to Manage Them.

- End Data Leakage by Botnet
- Stop Attacks and Protect Data
- Anatomy of a Database Attack
- Yes, Even an SSL/VPN Is Not Secure

Noon - 2:00 pm

Exhibits Open

1:00 - 2:00 pm

The Doctor Is In 1

- (featuring these expert tables)
- Virtualization Data Protection
 - Spam Prevention
 - Email Security
 - Mobile Security

2:00 - 2:30 pm

Keynote 2: Keeping Consumer Data Safe and Sound

Rick D'Angona, Experian

2:30 - 5:00 pm

Tutorial T1A (continued): Making Your Data Protection Plan Work – Part II

- Local and Remote Data Protection
- Data “in Flight” Protection
- Meeting the Security Challenge by Transforming IT Management
- Breakout Sessions: Security Methods, Security Management, Threat Analysis
- Breakout session reports, final Q&A

Tutorial T2B: Email Security

- The Integration of Disaster Recovery and Email Archive
- Assuring High Availability and Disaster Recovery for Email
- Email Security: What's Best for You
- Messaging Security for the Triple Threat IP Environment
- Email Threats and Solutions

2:30 - 3:45 pm

Session 103: Protecting Internet and Web Applications

- Top Website Vulnerabilities
- Web Services and Interoperable Security Standards
- Internet Resiliency and Recovery
- An Analysis of the Storm Worm

4:00 - 5:15 pm

Session 104: Keeping Data from Leaking Away

- Information Security at the Endpoint
- A MultiLayered Approach to Security
- Best Practices of Leading Companies
- Best Practices for Data Privacy Assurance
- Is Your WAN Link a Weak Link?

5:00 - 7:00 pm

Exhibits Open, Industry Reception and Awards

7:00 - 8:30 pm

Beer, Pizza, and Chat with the Experts

Summit Schedule: Thursday, March 13

Sessions in italics are open to all attendees. All other sessions for paid registrants only. Schedule subject to change.

8:00 - 8:30 am

Registration and Continental Breakfast

8:30 - 10:00 am

Session 201: The Users Talk Back

Session 202: Venture Capital in the Computer Security Industry

Includes a 1-page business plan contest

10:00 - 11:00 am

Special Plenary Session: Security Star Competition Final Round

Contest based on 1-page statements about the top security threat of 2008, how you would combat it, and why you are qualified to be the security star. The audience picks the winner.

11:00 - 11:30 am

Keynote 3 TBD

11:30 am - Noon

Keynote 4 TBD

Noon - 2:00 pm

Exhibits Open

1:00 - 2:00 pm

The Doctor Is In 2

(featuring these expert tables)

- Virtualization Security
- Windows Security
- Mobile Security

2:00 - 2:50 pm

Session 203: The Latest Threats and How to Thwart Them

Session 204: The Secrets to Creating Magnificent Technical Presentations

3:00 - 3:50 pm

Session 205: The Human Factor in Security Breaches

Session 206: New Regulations and Requirements

- Admissible? Not Necessarily
- The Impact of FRCP Legal Discovery
- IT and Legal Working Hand in Hand

4:00 - 5:00 pm

Session 207: The Future of Data Protection

5:00 - 5:15 pm

Grand Prize Raffle and Attendee Feedback

“Today’s business demands fast, reliable, secure access to data and robust new approaches for information lifecycle management.”

– Dan Warmenhoven, CEO, Network Appliance



Why attend this year's Summit?

March 11-13, 2008
Hilton Irvine / Orange County Airport
Irvine, California

Value

At the 2008 Data Protection Summit you will find best-practice-based education with an approximate cost of \$50 per session. Where else will your organization's training program find that kind of value?

Relevant Information

The Data Protection Summit program consists of more than 40 presentations, sessions and tutorials covering a tremendous range of information, allowing you to tailor your Summit experience to your organization's needs.

Sole Source

Data Protection Summit is the only event of its kind. It's the place to get all the information you need about data protection. It has by far the most coverage, the most products, and the most authorities of any event. Nothing else comes close!

Industry Visionaries

Data Protection Summit brings together the industry's most brilliant and prolific minds. Hear first hand from leaders in every area of specialization.

Networking

Meet with the leaders in the field. Talk to the key product suppliers. Hear from others with similar problems and issues. Learn what the major organizations have to offer. And take advantage of our Beer, Pizza, and Chat with the Experts Session for one-on-one discussions with experts on specific subjects.

Exhibits

Data Protection Summit provides a unique opportunity for one-stop shopping. Meet hardware and software developers, policy makers, component manufacturers, marketers and venture capitalists, representing companies large and small.

Early-Bird Discounts

Early registration means real savings—enough to put a substantial dent in travel and lodging expenses. See the Registration form on page 13 (or online) for pricing and deadlines.

If you are an end user you may qualify for free admission. For information email info@dataprotectionsummit.com.

Inspiration

You'll return from the 2008 Data Protection Summit with the knowledge you'll need to implement data security options. And you'll know where to find products, information, and expertise you'll need along the way. You'll be able to take advantage of a world of knowledge and experience in working with these exciting new technologies.

Join the sharpest minds in the world of data protection as they show you how to:

- **Avoid expensive data leaks**
- **Achieve regulatory compliance**
- **Ensure business continuity and disaster recovery**
- **Keep storage and security costs under control**



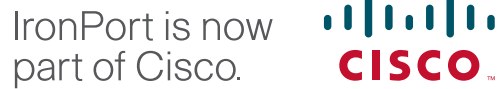
Free admission for qualified end users!

For information contact info@dataprotectionsummit.com



Sponsors & Exhibitors

Our thanks to these organizations for their support of the 2008 Data Protection Summit.



Our thanks to this year's speakers.

Jeff Aaron

Dir Product Marketing, Silver Peak Systems

Vijay Ahuja

President, Cipher Solutions

Lark Allen

EVP Business Dev, Wave Systems

Gordon Arnold

Tivoli Product Manager/STSM Software Arch, IBM Tivoli Software

Ashar Aziz

CEO, FireEye

Dan Bailey

Principal Solutions Architect, Hitachi Data Systems

Siddharth Bajaj

Executive, OATH; Director of Advanced Products, Verisign

Ted Barassi

Group Manager, E-Discovery and Information Risk, Symantec

Tom Bennett

CEO, Raytheon Oakley Systems

Michael Berman

CTO, Catbird

Vance Bjorn

CTO, DigitalPersona

Kevin Bocek

Sr Mgr Product Marketing, PGP

Derek Brink

VP/Research Director IT Security, Aberdeen Group

Juan-Antonio Carballo

General Partner, Argon Venture Partners

Marco Chou

Sr Planning Consultant, Allstate Insurance

Rosalind Conway

Director/Advisory Services, PricewaterhouseCoopers

Tom Coughlin

President, Coughlin Associates

Dorian Cougias

President, Network Frontiers

Jim Covington

CISSP/Wireless Technology Co.

Ned Curic

Strategic Security Advisor, Microsoft

Rick D'Angona

CISO, Experian

Paul D'Arcy

VP Marketing, MessageOne

Greg Davis

VP Marketing, MegaPath

Russ Dietz

CTO, Hi/fn

Daniel Docter

Sr Investment Mgr, Intel Capital

Paul Doyle

CEO, Proofspace

David Drab

Principal Info and Content Security Services, Xerox Global Services

Gary Drossel

VP Product Planning, SiliconSystems

Mark Edmead

President, MTE Advisors

Arian Evans

Director of Ops, WhiteHat Security

Don Fautt

Director of Software Marketing, LSI Storage Solutions

Marty Foltyn

President, BitSprings Systems

Jacob Fox

CEO, PineApp

Mari Frank

Attorney/Mediator/Privacy Consultant

Luis Gasca

Data Mgmt Specialist, Compuware

Francoise Gilbert

Managing Director, IT Law Group

Greg Goelz

VP Marketing, UPEK

Howard Goldstein

President, Howard Goldstein Assoc.

Todd Graham

Chief Scientist, RSA Data Security Group

Garret Grajek

President, Multi-Factor Authentication

Tom Gray

Attorney, Orrick

Andrew Graydon

CTO, BorderWare Technologies

Lenice Gregory

VP, Guardian Applications

Doron Grinstein

CEO, BitKOO

Subo Guha

Director Software Products, Dell Enterprise Product Group

Jason Hart

Senior VP Europe, CryptoCard

Gretchen Hellman

Sr Director of Marketing, Vormetric

Eric Herzog

VP Marketing, Asempra Technologies

David Hill

Principal, Mesabi Group

Scott Hofer

Certified Network Specialist, IBM Business Continuity and Resiliency Services

Walt Hubis

Software Architect, LSI

Aaron Ingram

Sr Group Leader, App Security

Mary Jander

Site Editor, Byte and Switch

Kurt Johnson

VP Corporate Development, Courion

Nathan Joyner

VP Technology, Pacific Ridge Capital

Bob Jueneman

Chief Scientist, SPYRUS

Vikram Karnaker

Manager Business Dev, STEC

Alan Kessler

CEO, Attune Systems

Christine Knibloe

Tape Drive Firmware Engineer, IBM

James Koenig

Practice Co-Leader, Privacy Strategy and Compliance

Andres Kohn

VP Product Management, ProofPoint

Joe Kovar

Senior Editor, CRN

Larry Kovnat

Product Security Program Manager, Xerox Office Group

Jay Kramer

VP WW Marketing, iStor Networks

Dave Kreft

Engineering Leader Information Assurance Directorate, NSA

Subra Kumaraswamy

Dir Info Security, Sun Microsystems

Adrian Lane

CTO, IPLocks

Steve Lewis

CEO, Teneros

Andrew Lochart

VP Marketing and Product Management, St. Bernard Software

Bill Mabon

Product Manager, SafeNet

Eric Madison

VP Product Strategy, Abrevity

Marc Maiffret

President, Invenio Security

Bill Mann

Senior VP/GM, CA Security Management Business Unit

Sam Masiello

Director of Threat Mgmt, MX Logic

Paul Massiglia

Chief Technology Strategist, Agami Systems

Ulf Mattsson

CTO, Protegrity

Jerry Melnick

CTO, Marathon Technologies

Drew Meyer

Product Marketing Manager, StoreVault, a NetApp Division

Dan Molina

CTO, Nth Generation Computing

Hezi Moore

President/CTO, Reflex Security

Craig Mullins

Corporate Technologist, NEON Enterprise Software

George Myers

Dir Product Management/Endpoint Security, Symantec

Tony Nadalin

Distinguished Engineer/Chief Security Software Architect, IBM Tivoli Software

Nataraj Nagaratnam

Distinguished Engineer/Chief Architect, IBM Tivoli Software

Greg Ness

VP Marketing, Blue Lane Technologies

Thi Nguyen-Huu

CEO, WinMagic

Kevin Nixon

Independent Consultant

Kevin O'Neil

CEO, CYVA Research

Rob Peglar

VP Technical Solutions, Xiotech

Marco Peretti

CTO, BeyondTrust

Sami Petajasoja

Product Manager, Codenomicon

Patrick Peterson

Vice President of Technology, IronPort Systems (Cisco)

John Petze

CEO, Privaris

Chris Poelker

VP Enterprise Solutions, FalconStor Software

Jeff Prince

CTO, ConSentry Networks

Sreekanth Ravi

CEO, Code Green Networks

Craig Rawlings

Director of Marketing, Kilopass Technology

Bill Reed

General Partner, BusinessLaunch

Feliciano Rivera

EVP/GM, Secuware

Felipe Rodriguez

Architect, SECUDE IT Security

Ellen Rome

VP Sales and Marketing, STORserver

James Ross

Systems Security Engineer, Boeing Integrated Defense Systems

Satya Sachdeva

Senior Principal, Hewlett-Packard

Darius Sankey

Partner, Zone Ventures

William Sayles

GM/Enterprise Solutions and Technology Services, Intel Information Services and Technology Group

Barry Schrager

Chief Security Architect, Vanguard Integrity Professionals

Eugene Schultz

CTO/CISO, High Tower Software

Ros Schulman

Director Data Protection, Hitachi Data Systems

Alan Sebastian

VP Consulting Services, DSM Technology Consultants

Allwyn Sequeira

Sr VP Product Operations, Blue Lane Technologies

Scott Shadley

Sr Mgr Product Mktg, STEC

Tim Sherbak

Product Marketing Mgr, EqualLogic

Eric Skinner

CTO, Entrust

Terence Spies

CTO, Voltage Security

Cindy Stamer

Attorney, Glast Phillips and Murray

Mike Stolz

VP Marketing, StorMagic

Richard Stone

VP Marketing, Credant Technologies

George Symons

CEO, Yosemite Technologies

Theresa Sutton

Senior Associate Intellectual Property, Orrick

Robert Swanson

President, Delta Max

Jim Szafranski

VP Product Mgmt, Fiberlink Communications

Kenneth Tom

Sr Product Marketing Mgr, McAfee

Shlomo Touboul

CEO, Yoggie Security Systems

Janne Uusilehto

Head of Product Security, Nokia

Stuart Vaeth

CSO and VP Bus Dev, Diversinet

Fred Villella

President, SystemDefenses Int'l

Gene White

Director Corporate Security, Concurrent Technologies

Michael Willett

Sr Dir Security, Seagate Technology

Ron Williams

CEO, Talon Companies

Karim Yaghmour

CEO, Kryptiva

Amit Yoran

CEO, NetWitness

Nir Zuk

CTO, Palo Alto Networks

Data Protection Summit and Exhibition
March 11-13, 2008
Hilton Irvine / Orange County Airport
Irvine, California

Travel & Lodging



The Hilton Irvine Orange County is directly across MacArthur Boulevard from John Wayne/Orange County Airport. It features a heated pool, spa, fitness facility, and tennis court. The hotel offers a discount on golf at the nearby Strawberry Farms Golf Club, 949/551-1811.

The Hilton Irvine is located right at the intersection of the 405 and 55 freeways, within reach of Southern California

attractions, including Disneyland, Knott's Berry Farm, Long Beach Harbor, San Pedro Harbor, and even San Diego. There's a free shuttle from the hotel to the huge South Coast Plaza, where you can surely spend money you didn't even know you had!

The Hilton is offering a special rate for Data Protection



Summit attendees of \$174 nightly (plus 10.05% tax), but you must make your reservations by February 18. To reserve call 800/445-8667. Please identify yourself as an attendee of the Data Protection "Services" to receive the discounted rate.

The hotel has high-speed Internet access in the lobby (\$11.95 daily charge) and in all rooms (\$9.95 daily charge), but not in the conference area. They also have a business center in case you need a printer or don't carry a laptop.

Hilton Irvine Orange County
18800 MacArthur Blvd.
Irvine, CA 92612
949/833-9999

For air travelers, John Wayne Orange County Airport is obviously the best destination. Many major airlines fly there. The hotel provides a free

airport shuttle. If you must fly into Los Angeles International Airport (about 40 miles away) Supershuttle is available.

The Hilton is located directly across the street from the

Orange County/John Wayne Airport. Exit the airport turning right on MacArthur. Turn left on Douglas. The hotel is located on the corner of Douglas and MacArthur.



