

CUTTING-EDGE TECHNOLOGIES TO MAXIMIZE QUALITY AND MINIMIZE COST

Protecting & Using Patient Data In Disease Management: Opportunities, Problems, Liabilities & Prescriptions

This session will explore the growing responsibilities and challenges that disease management programs, providers and sponsors face in striking the appropriate balance in defining their protocols for accessing, using and protecting health information and other data concerning patients participating in disease management programs in light of new HIPAA privacy and security, cybercrime, and other patient information confidentiality and data security requirements under applicable Federal and state laws and explore practical strategies for maximizing the ability to access and use patient specific data while safeguarding data against misuse and mitigating legal exposures.

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