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Stamer To Speak At HFMA On Making Gain Sharing Work

Attorney and health industry management consultant Cynthia Marcotte Stamer will discuss key strategies and processes for designing and administering legally defensible pay-for-performance and other gain sharing arrangements that promote desired outcomes in operation when she speaks on “Making Gainsharing Work” on May 11 at the HFMA Lone Star Chapter’s Major League Institute to be held at the Texas Rangers Baseball Hall of Fame at Rangers Ballpark in Arlington, Texas on May 10-11, 2012.

Ms. Stamer’s presentation will be presented as part of two days of presentations qualifying for up to 14 hours of CPE credit to be offered by HFMA Lone Star Chapter as part of the Institute.

Ms. Stamer’s presentation will provide timely and pragmatic insights at a time when health care organizations, government leaders and health program payers increasingly point to gain sharing and other pay-for-performance strategies as key tools to help promoted much needed key physician buy-in and performances to achieve desired health care quality and cost objectives. Using gain sharing effectively to promote desired performances by physicians or other health care providers within the bounds of the law without undesirable side effects involves more than staying within the STARK exceptions and anti-kickback safe harbors. Ms. Stamer’s presentation will include an update on core legal and regulatory restrictions impacting the design and use of gain sharing tools to incentivize health care providers, as well as incentive and other program design, contracting, communication, administration and enforcement to promote the effectiveness of gain sharing program objectives while managing legal and operational risks.

For additional information or to register for the Institute, see [here](#) .

Former Chair of the ABA Health Law Section Managed Care & Insurance Interest Group with nearly 25 years of health care industry experience, Cynthia Marcotte Stamer is nationally and internationally recognized for her legal work, publications and programs, and advocacy on health industry performance management and other health industry matters. Ms. Stamer works extensively with health care organizations, managed care and health insurance organizations, governments and others to manage performance and legal risks. Board Certified in Labor & Employment Law by the Texas Board of Legal Specialization, Ms. Stamer combines years of health industry regulatory and risk management experience with an in-depth knowledge of health care and workforce management and regulation to help clients manage performance and legal and operational risks. Her experience includes advising public and private health systems, hospitals, skilled nursing and rehabilitation facilities, medical practices, DME, Pharma,

pharmacy, Medicare and Medicaid Advantage, health care IT and other health industry clients domestically and internationally on the development, use and defense of legally defensible operational and risk management tools that promote financial, quality, compliance, risk management and other operational needs. A widely published author and popular speaker, Ms. Stamer's insights on health industry matters also are quoted in HealthLeaders, Managed Care Executive, the Wall Street Journal and many other popular local and national health industry and other publications. For additional information about Ms. Stamer, her services, experience, publications or involvements, see www.cynthiastamer.com or contact Ms. Stamer at (469) 767-8872 or via e-mail [here](#).

If you or someone else you know would like to receive future updates about developments on these and other concerns, please be sure that we have your current contact information – including your preferred e-mail – by creating or updating your profile [here](#). For important information concerning this communication click [here](#). If you do not wish to receive these updates in the future, send an e-mail with the word “Remove” in the Subject to [here](#).

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May 10-11 HFMA Lone Star Chapter's Major League Institute



THEME: Awards and Recognition – Family Event afternoon/evening on May 11

Key Note Speakers (3):

Technology Innovations Bronze Star Award Winner: IBM's Watson!

Watson is a supercomputer-based question-answering (or, perhaps more accurately, the answer-questioning) system developed by International Business Machines Corp.'s Watson Research Center. Using a series of algorithms, the system can analyze the meaning of natural-language questions and deliver an answer—after measuring the probable accuracy of the various alternatives—within seconds.

Since winning the "Jeopardy!" contest in February, IBM has announced a partnership with WellPoint Inc., the nation's largest health-benefits company, to create a Watson-based health-information system. The system could be used to help physicians review patients' ailments and suggest possible diagnoses and treatment options.

Rich Dalrymple, Public Relations Director for your Dallas Cowboys for the past 17 years!

Sometimes you'll see him on the field after Dallas Cowboys games. You might see him next to Cowboys Owner Jerry Jones or escorting a high profile player to the podium for a news conference; during his 17 years with the Cowboys he certainly has had his time working with high profile individuals.

A Major League Player ... details to follow!

Special Events:

- **Friday afternoon special events for the kiddos**
- **Family Fajita Dinner followed by the Rangers versus Los Angeles baseball game viewed from the hall of fame box or the seats right in front of the hall of fame box**
- **Other fun activities and souvenirs during the two day program**

Other Presenters:

Kristin DeGroat, Esquire, Associate at Quality Reimbursement Services, Inc.

Bill Sacks, VP and Co-Founder, Health Care Compliance Strategies with Lynnette RauvolaBouta, SVP Mission Integration, Via Christi Health: New NIH Rules and Managing Conflicts of Interest, and Form 990.

Cynthia Marcotte Stamer, Management Lawyer, Healthcare Employee Benefit, & Insurance Policy & Operations Consultant, Publisher, Author: Making Gain Sharing Work

Mabrie Jackson, President and CEO, North Texas Commission

Seven other highly visible speakers from PWC, Deloitte, and area providers will present for a total of 14 HFMA CEUs!!

Plan on bringing your family!! Register now at:

<http://www.lonestarhfma.org/calendars/view/114>