



A Solutions Law Press HR & Benefits Workshop
2012 Coping with Health Care Reform Series Workshop

Health Plan Communications Bootcamp SBCs, SPDs & Beyond*

August 28, 2012

12:30 P.M.-2:00 P.M. Eastern | 11:30 A.M.-1:00 P.M. Central
10:30 A.M.-12:00 P.M. Mountain | 9:30 A.M.-11:00 A.M. Pacific

SBCs Due 1st Day Of 1st Enrollment Period Beginning After September 22, 2012

Get a 2012/2013 Health Plan Communications Checkup! Learn Latest About What Your Health Plan, Its Sponsors, Administrators, Fiduciaries & Service Providers Must Do To Meet Federal Health Plan Notice & Communication Mandates Such As New Patient Protection & Affordable Care Act (ACA) Summary of Benefits & Communications (SBC) & Culturally & Linguistically Appropriate, ACA & ERISA External Review & Other Claims & Appeals, HIPAA Privacy & Other Notice Mandates; & What the Supreme Court's Decision In *Cigna vs. Amara* and Other Evolving Court Precedent & Federal Rules Show Health Plans & Their Fiduciaries, Sponsors, Administrators, Brokers & Advisors Should Do To Manage Liabilities & Costs & Promote Plan Design Enforceability & Effectiveness.

The ACA health care reform law adds a host of new and complicated SBC, cultural and linguistically appropriate, claims and appeals notification and other communication mandates to the lengthy list of plan notice and communication that Federal law dictates health plans, their employer and other sponsors, insurers fiduciaries and administrators to deliver.

Current guidance sets the **first day of the first enrollment period that begins after September 22, 2012** as the deadline for health plans and insurers to begin delivering the ACA-required SBC to participants and beneficiaries enrolling or re-enrolling in coverage. The Supreme Court's June 28, 2012 *National Federation of Independent Business v. Sebelius* decision rejecting constitutional challenges to the ACA health care reform law means most health plans, their employer and other sponsors, fiduciaries and administrators, and insurers must rush to prepare and deliver on time the SBCs by this deadline and make other necessary updates to their health plan documents, summary plan descriptions and other communications, administrative procedures and contracts, reporting and other arrangements to meet the requirements of ACA that have, or by year end will, take effect pending the full rollout of the law in 2014.

Solutions Law Press, Inc. invites you to catch up on the latest requirements and guidelines impacting employer and union sponsored group health plans under ACA and other federal health plan regulations by participating in "**Health Plan Communications Bootcamp: SBCs, SPDs & Beyond**" on Tuesday, August 28, 2012. Participants may choose to attend the live briefing in Addison, Texas or participate via WebEx for a registration fee of \$125.00. Texas Department of Insurance Continuing Education Credit and other professional certification credit may be requested by qualifying participant for an added charge.

Catch Up On ACA & Other Federal Health Plan Notice & Other Communication Requirements

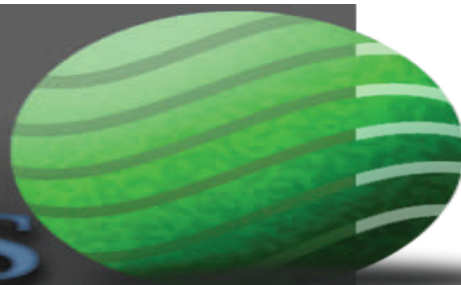
Health plan communications always have played a critical role in managing health plan costs and liabilities. Growing reliance upon consumer-directed health care strategies makes effective health plan communication elevates the criticality of effective communication. The U.S. Supreme Court's *Cigna vs. Amara* decision makes clear that sloppy summary plan descriptions and other health plan communications undermine plan design enforceability and administrative decisions and may expose health plans, their sponsors, insurers, administrators and fiduciaries expose themselves to significant added costs and liabilities. New ACA notice mandates further fueling these risks by providing that missteps in claims and appeals notifications by nongrandfathered plans may allow claimants to skip over plan claims and appeals procedures and bring lawsuits to recover benefits and penalties from noncompliant plans and their administrators.

"**Health Plan Communications Bootcamp: SBCs, SPDs & Beyond**" will cover the latest guidance on Affordable Care Act and other federal health plan regulatory changes impacting employment-based group health plans and other key information employer and other group health plan sponsors, group health plans, insurers, plan administrators, fiduciaries, brokers and advisors and others working with these plans need to understand and cope with 2012-2013 ACA and other health plan notice and communication requirements and associated rulings including:

- √New ACA Summary of Benefits And Communications & ACA Culturally and Linguistically Appropriate Mandates
- √ACA & ERISA External & Internal Review, ERISA Claims & Appeals, & Other Federal Claim Handling Requirements: What rules apply to which plans? What to do to minimize the impact of changing requirements?
- √ACA, COBRA, HIPAA, GINA, FMLA, Military Leave, Michelle's Law, Women's Health, & Other Federal Eligibility & Benefit Notice Requirements
- √ERISA Fiduciary Responsibility, Reporting & Disclosure & Other Rules
- √Latest Labor Department Rules For Using Electronic Communications To Deliver Required Plan Communications & Notices
- √Plan Communication Strategies To Support Effectiveness & Legal Defensibility Of Wellness, Consumer Driven Health Plan, Defined Contribution Health Plan & Other Special Plan Designs
- √Tips To Help Review & Update Plans, Communications, Vendor Agreements & Processes To Support Compliance, Promote Plan Effectiveness & Minimize Risks
- √More



Solutions Law Press



A Solutions Law Press HR & Benefits Health Plan-U WebEx Workshop Series

Coping With Health Care Reform Workshop Series

Get a 2012/2013 Health Plan Compliance Checkup! Learn Latest About What Your Health Plan Must Do To Meet Patient Protection & Affordable Care Act (ACA), ERISA & Other Federal Health Plan Rules! Earn Texas Department of Insurance & Other Education Credits!

Register Now!

Upcoming Health Plan-U Workshops

2012 Health Plan Update*

August 28, 2012

11:30 A.M.-1:30 P.M. Central

Claims & Appeals Bootcamp*

July 31, 2012

11:30 A.M.-1:00 P.M. Central

HIPAA Bootcamp*

August 14, 2012

11:30 A.M.-1:30 P.M. Central

Health Plan Communications

Bootcamp:

SBCs, SPDs & Beyond*

August 28, 2012

11:30 A.M.-1:00 P.M.

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ABOUT THE SPEAKER

A Fellow in the American College of Employee Benefits Counsel, recognized in International Who's Who, and Board Certified in Labor & Employment Law, attorney and health benefit consultant Cynthia Marcotte Stamer has 25 years experience advising and representing private and public employers, employer and union plan sponsors, employee benefit plans, associations, their fiduciaries, administrators, and vendors, group health, Medicare and Medicaid Advantage, and other insurers, governmental leaders and others on health and other employee benefit, employment, insurance and related matters. A well-known and prolific author and popular speaker Board Certified in Labor & Employment Law, Ms. Stamer presently serves as Co-Chair of the ABA RPTe Section Welfare Plan Committee, Vice Chair of the ABA TIPS Employee Benefit Committee, an ABA Joint Committee on Employee Benefits Representative, an Editorial Advisory Board Member of the Institute of Human Resources (IHR/HR.com) and Employee Benefit News, and various other publications. A primary drafter of the Bolivian Social Security privatization law with extensive domestic and international regulatory and public policy experience, Ms. Stamer also has worked extensively domestically and internationally on public policy and regulatory advocacy on health and other employee benefits, human resources, insurance, tax, compliance and other matters and representing clients in dealings with the US Congress, Departments of Labor, Treasury, Health & Human Services, Federal Trade Commission, HUD and Justice, as well as a state legislatures attorneys general, insurance, labor, worker's compensation, and other agencies and regulators. A prolific author and popular speaker, Ms. Stamer regularly authors materials and conducts workshops and professional, management and other training on employee benefits, human resources and related topics for the ABA, Aspen Publishers, the Bureau of National Affairs (BNA), SHRM, World At Work, Government Institutes, Inc., the Society of Professional Benefits Administrators and many other organizations. She also regularly serves on the faculty and planning committees of a multitude of symposium and other educational programs. For more details about Ms. Stamer's services, experience, presentations, publications, and other credentials or to inquire about arranging counseling, training or presentations or other services by Ms. Stamer, see www.CynthiaStamer.com.



REGISTRATION

Registration Fee per course is \$125.00 per person (plus an additional \$10 service fee for each individual seeking Texas Department of Insurance Continuing Education Credit). Registration Fee Discounts available for groups of three or more. Payment required via website registration required 48 hours in advance of the program to complete registration. Payment only accepted via website PayPal. No checks or cash accepted. Persons not registered at least 48 hours in advance will only participate subject to system and space availability.

*** TEXAS DEPARTMENT OF INSURANCE & OTHER CONTINUING EDUCATION CREDIT**

These programs are approved to be offered for general certification credit by the Texas Department of Insurance for the time period offered subject to fulfillment all applicable Texas Department of Insurance requirements, completion of required procedures and payment of the additional service processing fee of \$10.00. An application for continuing education credit for other programs is pending. The HIPAA Bootcamp program is approved for 1.5 hours of General Credit and .5 Hours of Ethics Credit. The Texas Department of Insurance possesses the final authority to determine whether an individual qualifies to receive requested continuing education credit. Neither Solutions Law Press, Inc., the speaker or any of their related parties guarantees the approval of credit for any individual or has any liability for any denial of credit. HRCI and World At Work certification credit for the these programs has been requested but approval is currently pending. If you have special continuing education credit needs that you wish us to consider, please let us know. We are happy to visit with you about our ability to accommodate your request. **Special fees or other conditions may apply. CANCELLATION & REFUND POLICY: In order to receive credit, cancellation (either fax or mail) must be received at least 48 hours in advance of the meeting and are subject to a \$10.00**

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