

Medical Practice Survival 2001:

Practical Solutions for Achieving Clinical Quality & Financial Efficiency in an Evolving Healthcare Arena

September 20-22, 2001
Sheraton Fiesta Beach Resort - South Padre Island, Texas

MODERATORS

Legislative/Regulatory Compliance Session

Moderator: Jeffrey C. Kloster, Healthcare Attorney, Vinson & Elkins

Marketing & Business Development/ Enhancing the Value of IPAs to Physician Members

Moderator: Paulette Saca, President, Medical Practice

Luncheon/HIPAA

Moderator: Scott Fenn, Executive Director, Memorial Hermann Healthcare System

Quality & Productivity/ Disease Management

Moderator: Cynthia Stamer, Partner, Andrews & Kurth L.L.P.

Quality & Productivity (continued)

Moderator: Margaret Radzwill, Principal, Healthcare Management Consulting Services

Evidence Based Medicine

Moderator: Margaret Radzwill, Principal, Healthcare Management Consulting Services

Health Technology

Moderator: Scott Fenn, Executive Director, Memorial Hermann Healthcare System

Health Technology Workshop

Moderator: Robert Lockhart, Jr., D.D.S., Vice President of Marketing, ConfiDental IPA

Medicare Compliance for Physician Practice Workshop

Moderator: Sheila Magoon, MD, President, South Texas Physicians Alliance

Lessons From the Field

Moderator: Danny Conaway, President, MedTech Data Services, L.L.C.

Cynthia Stamer, Partner, Andrews & Kurth L.L.P

Widely recognized for her extensive experience in a diverse range of health care and related matters, Ms. Stamer regularly advises health care providers, health plan sponsors, managed care providers and others regarding managed care, health care operations, risk management, medical staff and credentialing contracting, reimbursement, staffing and employment, employee benefit, insurance and a diverse range of other operational and management concerns. A well-known author and speaker, Ms. Stamer currently is authoring a number of works for The Bureau of National Affairs, Inc. (BNA) including a portfolio on Utilization Review for BNA's award winning *Health Care Law and Business Series*. Her writing has appeared in a wide range of publications, including works published by the American Bar Association, the American Health Lawyers Association, and BNA. Ms. Stamer also serves on the editorial advisory boards of BNA's *Employee Benefits Library on CD* and the *Health Care Competency and Credentialing Reports*. Her insights on health care related matters also have been quoted in The Wall Street Journal, Business Insurance, the Dallas Morning News, Managed Healthcare and a various other national and local publications.

David M Hodges MD, MPH, FACC, Founder and CEO, Care Connexions, Inc.

Dr. Hodges has been involved in Clinical Resource Management for nearly ten years. He received his medical degree from New York University in 1984. He is board certified in Internal Medicine and Cardiology. His academic affiliations include Assistant Professor of Medicine at Columbia College of Physicians and Surgeons, Columbia University, and he also completed a clinical fellowship at the Harvard Medical School Faculty Development Program, and received his cardiology training at the Brigham and Womens Hospital of the Harvard Medical School. He received his Masters in Health Policy and Management from the Harvard School of Public Health. His broad-based clinical work includes being the Director of the Cardiovascular Laboratory at Harlem Hospital and Director of the Cardiology Fellowship Program at Harlem Hospital. He founded Englewood Healthcare Associates in Bergen County, NJ, an active community practice in cardiology and internal medicine. In 1992 Dr. Hodges left fulltime clinical work to engage in consulting and business management activities. From 1992 to 1994 he served as a Senior Consultant for CSC-APM, a leading health care consulting firm. In that capacity he led efforts in clinical resource management that led to dramatic cost reductions, as well as operations reengineering at leading medical centers in the United States and Canada. He pioneered the company's initial efforts at disease management software development. Dr. Hodges also held the position of Senior Vice President of Clinical Affairs at Preferred Health Systems, LLC, a disease management software development company with an \$18 million dollar annual revenue stream. There he led a 60-person in-house clinical development team through all phases of the product development process, as well as managing 200 outside clinical consultants. Since leaving PHS, Dr. Hodges has occupied his time developing Care Connexions and consulting for high profile health care companies.

David Mamo, Founder & CEO, iMMedia Liquidity Solutions, L.L.C.

David Mamo is the founder and CEO of iMMEDIA Liquidity Solutions, a company involved in practice management services over the Internet.

Until May 2000 he was the chairman of DVI Business Credit, Inc., the commercial finance subsidiary of DVI, Inc. DVI (NYSE: DVI) is the largest independent finance company involved in the healthcare industry worldwide. Prior to DVI, David Mamo was the head of the Americas Corporate Advisory/Mergers and Acquisitions Department of Rabobank Nederland, primarily involved in strategic advisory and M&A assignments on behalf of European companies involved in acquisitions in the Americas. In that position he was responsible for M&A advisory transactions in excess of \$3 billion.

From 1994 to 1996, he was the CEO and president of LINC Financial Services, a company founded by David Mamo and 45% owned by MeesPierson (a subsidiary of ABN-AMRO Bank) and LINC Scientific Leasing respectively. LINC Financial Services was involved in working capital financing for healthcare companies. Following ABN AMRO Bank's decision to sell MeesPierson, the board decided to sell LINC Financial, which was bought by FINOVA Capital in a transaction valued at \$75 million. The realized