

# Hot Topics and Emerging Issues in Health Care Compliance

This one-day seminar is designed for ancillary care providers, hospital administrators, compliance directors, medical record directors, health information directors, risk managers, human resource directors, business development directors, pharmacists and pharmacy managers, physicians, and physician practice and office managers.

## Dallas, Texas January 22, 2008

### Moderator:

**Cynthia Marcotte Stamer, J.D.**

*Cynthia Marcotte Stamer, P.C., A Member of Glast,  
Phillips & Murray, P.C.*

**Heidi A. Kocher, J.D.**

*Cynthia Marcotte Stamer, P.C., A Member of Glast,  
Phillips & Murray, P.C.*

**Angela S. Miller**

*Medical Auditing Solutions, LLC*



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# Critical Issues on the Agenda

- 8:30 AM – 9:00 AM **Health Care Compliance in the Real World**  
— Cynthia Marcotte Stamer, J.D.
- 9:00 AM – 9:50 AM **Health Care Compliance Hot Spots**  
— Heidi A. Kocher, J.D., and Cynthia Marcotte Stamer, J.D.
- 9:50 AM – 10:00 AM **Break**
- 10:00 AM – 12:00 PM **Doing Health Care Business Under Today's Stark, Fraud and Abuse, and Other Health Care Regulations**  
— Heidi A. Kocher, J.D.
- The Big Picture
  - Homing in on Real Estate, Equipment, Physician Compensation and Health Information Technology Deals
- 12:00 PM – 1:00 PM **Lunch (On Your Own)**
- 1:00 PM – 1:50 PM **E-Prescribing, Telemedicine and Other Remote Treatment Options, and Risk Management**  
— Cynthia Marcotte Stamer, J.D.
- 1:50 PM – 2:50 PM **Legal Strategies for Getting Paid Without Getting Nailed**  
— Heidi A. Kocher, J.D., and Cynthia Marcotte Stamer, J.D.
- 2:50 PM – 3:00 PM **Break**
- 3:00 PM – 3:45 PM **Practical Pointers for Designing and Implementing an Effective Billing and Coding Process**  
— Angela S. Miller
- 3:45 PM – 4:30 PM **People Performance and Risk Management: Managing Physicians, Health Care Employees and Outsourced Service Providers**  
— Cynthia Marcotte Stamer, J.D.

*Lorman Education Services reserves the right to modify the agenda and the faculty when circumstances are beyond our control.*

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## Seminar Highlights

### Stay on top of critical health care compliance issues.

Health care compliance is a rapidly changing field, with new laws and regulations emerging with frequency. As a result, staying on top of compliance matters can be a challenge. This seminar will highlight some of the top emerging and continuing issues in the health care compliance field. You will learn about some of the basic laws the government is enforcing, specific emerging issues such as health information technology, areas where the government will be spending significant time and effort on enforcement, and ensuring that health care providers maintain their cash flow. In addition, because good employees are crucial to effective health care and compliance, you will learn about management of physicians, employees and outsourced service providers.

#### Benefits for You

- Make sense of health care compliance in the real world
- Learn the do's and don'ts of health information technology deals
- Take the guesswork out of e-prescribing and telemedicine
- Design and implement an effective billing and coding process
- Reduce your risk – find out why people performance and risk management are crucial

#### Professional Manual

You will receive a professionally prepared manual compiled by the faculty specifically for this seminar.

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This course has been submitted to the Institute of Certified Records Managers.

This program has been approved for 6.0 continuing education clock hours by NAB/NCERS - approval #25410.



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#### IACET Learning Objectives

- The attendee will be able to review health care compliance hot spots.
- The attendee will be able to identify risk management issues.
- The attendee will be able to discuss legal strategies for getting paid.

**Phone 866-352-9539 • Fax 715-833-3953**

## Our Distinguished Faculty

**Heidi A. Kocher, J.D.**, is an attorney with Cynthia Marcotte Stamer, P.C., A Member of Glast, Phillips & Murray, P.C. She focuses on serving the varying legal needs of health care clients. Previously, Ms. Kocher served as director, policies and procedures management for Tenet Healthcare Corporation, one of the nation's leading investor-owned health care companies. She is responsible for oversight and coordination company-wide of policies and procedures. Recently, she was part of Tenet's Corporate Integrity Agreement implementation team, responsible for ensuring that various departments develop or update relevant policies required by the CIA and coordinating the annual screening of employees, referring physicians, contractors and agents for exclusion and sanctions. Ms. Kocher joined Tenet in 2002 as an associate counsel in the Law Department, where she provided legal support in resolving compliance issues. She then became senior director of compliance reporting and monitoring, as part of the team that established Tenet's Compliance Department. Specifically, Ms. Kocher was responsible for monitoring the investigation, resolution and trending of compliance matters reported through various channels of Tenet's compliance program and proactively managing and monitoring compliance audits. Prior to joining Tenet, she was in private legal practice, assisting a variety of health care providers in developing programs and methods to ensure compliance with relevant federal and state laws and regulations, and resolving any compliance issues that arose. Ms. Kocher has an undergraduate degree and an M.B.A. degree from University of Santa Clara and a law degree from Georgetown University Law Center. She is a member of the Texas, Virginia and Maryland Bar Associations, the American Health Lawyers Association, the American Bar Association and the Health Care Compliance Association.

**Cynthia Marcotte Stamer, J.D.**, is a member of Dallas office of the law firm of Cynthia Marcotte Stamer, P.C., A Member of Glast, Phillips & Murray, P.C. She is nationally and internationally recognized for her knowledge on health and other employee benefits, human resources and related insurance, health care and tax matters. As chairman of the Welfare Plan Committee of the ABA Real, Property Probate and Trust Section and vice chair of the Managed Care and Insurance Interest Group of the ABA Health Law Section, Ms. Stamer applies her extensive expertise on health and other employee benefit and insurance matters to assist clients in a wide range of business and litigation contexts. She is board certified in labor and employment law with extensive experience in fiduciary and other employee benefit risk management matters. She is also a highly regarded author and speaker who serves in leadership positions in numerous organizations. Ms. Stamer is the author of several hundred highly regarded publications. She received her B.A. degree from Arizona State University and her J.D. degree from Loyola Law School in Los Angeles. Ms. Stamer is board certified in labor and employment law by the Texas Board of Legal Specialization. She can be reached at [cstamer@gpm-law.com](mailto:cstamer@gpm-law.com) or 972-418-7188 or the Web site [www.cynthiastamer.com](http://www.cynthiastamer.com).

**Angela S. Miller** started Medical Auditing Solutions, LLC, in January 2005 to consult full-time in the areas of compliance, due diligence, regulatory affairs, and billings and collections. She has spoken at Medtrade and several state HME associations. Ms. Miller has written articles for HME News, Medgroup, state association newsletters as well as business brokers. She started her business after having been the compliance officer for Home Care Supply based in Beaumont, Texas, since July 2000. Ms. Miller oversaw the evolution of the compliance department with this company and has implemented extensive training and auditing programs covering over 50 locations and 1,200 employees. In addition, she was responsible for due diligence reviews, implementation of corrective action plans and any investigations that may arise. Ms. Miller began her speaking engagements with HCCA in April 2003 and April 2004, in addition to her responsibilities for Home Care Supply. She began her health care career in May 1994. After attending Cambell University, she began working with Holland Medical in Murray, Kentucky, a subsidiary of RoTech Health Care. Ms. Miller was responsible for collections of multiple insurance carriers, including Department of Labor Black Lung, United Mine Workers of America, Medicare, various state Medicaid programs and many other private carriers. During this time, Ms. Miller worked with the corporate attorney on several challenging issues. The attorney convinced her to relocate to RoTech Corporate headquarters in Orlando, Florida, to work with his staff in October 1996. While acting as collections specialist, she was responsible for monitoring the electronic claims transmissions and working with the systems information department and others to improve the billing software. Ms. Miller assisted with incorporating technical and billing support to over 800 locations nationwide. She also reviewed and oversaw the development and implementation of billing and reimbursement procedures and training curricula for the new billing system. In September 1997, Ms. Miller began the exciting journey through health care compliance. Over the next three years as a compliance specialist, she audited many of RoTech's 100 billing centers, performed due diligence reviews, implemented corrective action plans and assisted with internal and external investigations.

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# General Information

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**Doubletree Hotel Campbell Centre • 8250 N Central Expressway**

**Registration: 8:00 am – 8:30 am • Session: 8:30 am – 4:30 pm**

**Lunch Break: 12:00 pm – 1:00 pm (On Your Own)**

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**Medical Records Law** – Access to Records by Patient Consent (Non-Litigation); Legal Charting Requirements; Records Requirements of Health Care Payors; Electronic Medical Records; The Health Insurance Portability and Accountability Act Privacy Rules; Medical Records in Litigation.

**Faculty:** Hugh M. Barton; Attorney at Law. ©2007. 510 pages.

<b>Item:</b>	368768MAN	Manual Only	\$69
	368768EMN	E-Manual Only	\$69

**Workers' Compensation Update** – "Opting out" and Claims Against Non-Subscribing Employers; Claims Against Maritime Employers; Recent Developments in Law Involving Claims Against Employers; Employment Issues Relating to Workers' Compensation.

**Faculty:** Ray Kerlick, Royston, Rayzor, Vickery & Williams, L.L.P.; Monica Fekete Markovich, Brown Sims, P.C.; Tally Rochon Pugh, Brown Sims, P.C.; Nathan Wesely, Royston, Rayzor, Vickery & Williams, L.L.P. ©2007. 296 pages.

<b>Item:</b>	372102TMX	CD and Manual	\$139
	372102MAN	Manual Only	\$69
	372102EMN	E-Manual Only	\$69

**Medicaid and Elder Planning in Light of DRA 2005** – Financing Housing Care; Medicaid Assistance Program; Planning for Medicaid Eligibility; Medicaid Planning May Not Be Appropriate for Everyone.

**Faculty:** Ashley E. Ressmann, Schoenbaum, Curphy & Scanlan, P.C.; Patricia Flora Stichter, CELA. Schoenbaum, Curphy & Scanlan, P.C. ©2007. 164 pages.

<b>Item:</b>	353411MAN	Manual Only	\$79
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