

# 2012 Health Plan Communications Boot Camp

April 26, 2012

1:30 p.m. Eastern ~ 11:30 a.m. Central ~ 9:30 a.m. Pacific

[Register Now Here!](#)

## Learn Key Information On Health Plan Communications Including:

- New Affordable Care Act Summary of Benefits And Communications, Culturally and Linguistically Appropriate, Grandfathered Plan Notification & Other Communications Requirements
- COBRA, HIPAA, FMLA, Military Leave, Michelle's Law & Other Eligibility Mandate Communications
- Federal Mandated Benefit Notice & Communication Rules
- ERISA Fiduciary & Other Notice, Disclosure & Communication Rules
- Consumer Driven Health Plan Communication Strategies
- Question & Answers Session
- More

*Practical Training Webinar For Employers & Other Health Plan Sponsors, Health Insurers, Administrators, Brokers, Consultants, Accountants, Payroll Advisors & Others*

*Learn the Latest On New Affordable Care Act Summary of Benefits & Communications (SBC) Rules & Other Affordable Care*

Health plan communications are key to managing health plan costs and liabilities while helping plan members appropriately value and use health benefits. Consumer-directed health plan strategies require effective communications to work.

Health plans, and their employer, insurer and other sponsors, administrators, vendors and brokers must meet these operational needs while managing responsibilities and rules under ever-expanding duties and liabilities created by federal and state eligibility, mandated benefits, fiduciary responsibility, privacy, claims and appeals, reporting and disclosure and other regulations.

Cynthia Marcotte Stamer, a consulting attorney nationally recognized for her health benefit plan work and knowledge, will help you understand and prepare your health plans to meet these other health plan communications and disclosure requirements while promoting cost and other operational goals. In this practical and informative workshop, Mrs. Stamer will:

- Explain core federal health plan communication, reporting and disclosure requirements for employment-based private health plans
- Explain ERISA fiduciary responsibilities when communicating about health coverage and benefits
- Explain new "Summary of Benefits & Communications," culturally & linguistically appropriate and other Affordable Care Act-required health plan communications and disclosures and when plans must comply with these rules
- Explain changes to summary plan description, claims and appeals notification, disclosure, deadlines and other requirements
- Discuss the ramifications of the Supreme Court's *Amara* holding that allows courts to use equitable remedies to compensate covered persons that rely on communications that conflict with health plan documents
- Explain how ERISA's fiduciary responsibilities rules create added risks and exposures for health plans, their insurers, employer and other health plan sponsors and administrators, and others
- Discuss other selected developments affecting the design of summary plan descriptions, SBCs, and other required notifications and communications
- Share communications and other tools for supporting successful consumer-directed health plan strategies
- Outline strategies that employers, fiduciaries and others can use to manage communication-related liability exposures
- Provide communication tips to help promote health plan value recognition and minimize liabilities
- Answer participant questions

**REGISTRATION POLICY:** Payment required via website registration required 48 hours in advance of the program to complete registration. Payment only accepted via website paypal. No checks or cash accepted. Persons not registered at least 48 hours in advance will only participate subject to space availability. **CANCELLATION POLICY:** In order to receive credit, cancellation (either fax or mail) must be received at least 48 hours in advance of the meeting and are subject to a \$10.00 refund processing fee. Refunds will be made within 60 days of receipt of written cancellation notice. **DISABILITIES ACCOMMODATION:** If you are an individual with a disability who requires accommodation to participate, please let us know at the time of your registration. **PROFESSIONAL CERTIFICATION OR CONTINUING EDUCATION CREDIT:** Subject to payment if you have special continuing education credit needs that you wish us to consider, please let us know. We are happy to visit with you about our ability to accommodate your request. Special needs and conditions may apply.

## About Cynthia Marcotte Stamer

Board Certified in Labor & Employment Law, recognized in the International Who's Who of Professionals and a Fellow in the American College of Employee Benefits Counsel, Cynthia Marcotte Stamer is a highly regarded legal advisor and consultant, author and speaker with nearly 25 years experience advising and representing private and public employers, employer and union plan sponsors, employee benefit plans, their fiduciaries, administrators, and vendors, insurers and others on health and other employee benefit, employment, insurance and related matters. A well-known author and speaker, Ms. Stamer is Past Chair of both the American Bar Association (ABA) Health Law Section's Managed Care and Insurance Interest Group and the ABA RPTe Employee Benefits & Other Compensation Arrangements Group. She presently serves as Co-Chair of the ABA RPTe Section Welfare Plan Committee and an ABA Joint Committee on Employee Benefits Representative. Ms. Stamer regularly authors materials and conducts workshops and professional, management and other training on employee benefits, human resources and related topics for the ABA, Aspen Publishers, the Bureau of National Affairs (BNA), SHRM, World At Work, Government Institutes, Inc., the Society of Professional Benefits Administrators and others. She also regularly serves on the faculty and planning committees of a multitude of symposium and other educational programs. For more details about Ms. Stamer's services, experience, presentations, publications, and other credentials, to inquire about arranging counseling, training or presentations or other services by Ms. Stamer, see [www.CynthiaStamer.com](http://www.CynthiaStamer.com) or contact Ms. Stamer via telephone at (214) 452-8297.

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- Insurance
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- Internal & External Controls & Policies
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